

INDIVIDUAL RATES

NH Bar Association Print Advertising

NH Bar News Advertising

Display Advertising*

	1X	3X	6X	12X
Full Page	\$998	\$937	\$872	\$752
3/4 Page	\$762	\$721	\$674	\$578
1/2 Page (Back)	\$637	\$597	\$562	\$480
1/2 Page (Inside)	\$513	\$474	\$450	\$383
1/4 Page	\$335	\$310	\$294	\$261
1/8 Page	\$145	\$139	\$132	\$125
1/16 Page	\$84	\$77	\$70	\$63

*There is an additional fee of \$75 for placement of color ads. Preferred placement of an ad is available for an additional 10% of the total placement

Supplemental Inserts

2-Page	\$845
4-Page	\$1,087
Insert fee	\$120

Classified Display Advertising

	1X	3X	6X	12X
2-Inch	\$86	\$77	\$72	\$61
1-Inch	\$45	\$41	\$37	\$31

Line Ads

1-4X	1.15/word
5X+ Place-ments	.99/word

Professional Announcements

Full Page	\$750
3/4 Page	\$600
1/2 Page	\$400
1/4 Page	\$260
1/8 Page	\$155
1/16 Page	\$100

NH Bar Journal Display Advertising

	1X	2X
1/4-Page Display Ad (Total Cost)	\$150	\$300
1/2-Page Display Ad (Total Cost)	\$300	\$600
Full-Page Display Ad (Total Cost)	\$500	\$1000

Something
for every budget!

NH Bar Association Online Advertising

Website Display Advertising

	1 Month	3 Months	6 Months	12 Months
Block A 120 X 240				
Home Page	\$180	\$120	\$100	\$70
Run of the Site	\$160	\$100	\$80	\$50
Block B 120 X 90				
Home Page	\$160	\$100	\$80	\$50
Run of the Site	\$140	\$80	\$60	\$30
Banner 468 X 60				
Home Page	\$180	\$120	\$100	\$70
Run of the Site	\$160	\$100	\$80	\$50

e-Bulletin Listings

e-Bulletin listings have a value of \$75, but are only available through the purchase of advertising packages.

Online Vendor Directory

Basic Listing (One Year)	\$100
Premiere Listing (One Year)	\$150

**Something
for every budget!**